



Indoor LED Screen Display

PRODUCT CATALOGUE

Product Catalogue

Shenzhen Sanco Optoelectronics Technology Co.,Ltd

Shenzhen Factory: 3 Floor, Buliding 2, Hejing Industry Park, FuYuan Street,
FuYong, ShenZhen, China.

www.sancoled.com www.lkleddisplay.com www.lekled.com

English Customer Service: info@lekled.com Dandan Xie +8613528586951

www.lkleddisplay.com

INDOOR LED VIDEO WALL



INDOOR LED SCREEN FOR SHOP WINDOW



INDOOR/ CONFERENCE ROOM VIDEO

With competition among retail and hospitality companies at an all-time-high, there's never been a better time to think outside the box to make your company shine. LED digital signage provides your business an opportunity to communicate your brand message in a unique, visual way that serves to captivate and engage your target audience.

Indoor LED video display solutions can consist of storefront window displays, mirror displays, end caps and interactive digital displays. Creating an unforgettable first impression is key to winning a loyal customer, and the right digital experience can significantly impact a customer's spending.

Conference room is used for daily conference in government and enterprise. Conference display device is a necessary way to improve work efficiency, because it collects more than 60% perceived information.

However, the function of traditional LCD display is weakened by low brightness, view limitation, image blur and high requirement of condition, so it does not maximize the conference value.

In conference rooms, visualization systems help business leaders share their ideas clearly and easily. The display provides a bright, high-resolution display platform for the team's most important ideas and information.

“The location where the LED Screen will be installed” is the most important factor that should be considered when purchasing an indoor LED Screen Display.

For figure out the question, the following three question should be asked:

- ◆ **Indoor / In room**
- ◆ **Indoor, shop glass window**
- ◆ **Direct sunshine or not**

a) Indoor LED Screen, but totally in a room

If the indoor LED Screen will be installed totally indoor, **an indoor LED module** is the best choice. The brightness of an indoor LED Module is 800nits to 1000 nits.



Use simple iron led cabinet.
Hang on the wall

b) Indoor for shop glass window.

If the indoor LED Screen will be installed beside the shop window glass, **an outdoor LED module** should be used. The brightness of an outdoor LED Module is 4000nits to 6000 nits, so that the content can be clearly seen during the day.



Use simple iron led cabinet.
Back side cover

Indoor/ In room



Indoor Shop window



c) Indoor for shop glass window.

If the indoor LED screen does not face direct to the sunlight, we can use conventional outdoor LED modules. The brightness is generally 4000-5000 nits. In addition, we can add a light sensor to increase the brightness of the display during daytime use and dimming the display brightness during night use.

If the indoor LED screen does face direct to the sunlight, we must use a high-brightness outdoor LED module to make and install this window screen. Generally, we use a special black LED Lamp to increase the color display contrast (similar to the screen of a mobile phone is black). The brightness should be 5500-7000 nits.

